

# Next-Gen Mobile Survey

There's an app for that:



## RollaPoll™ by CREOSO®

Touch screen technology for marketing research and Digivey survey software by CREOSO have been together for more than a decade. In support of a new generation of mobile devices we proudly present RollaPoll™, a sister product of the Digivey survey software family. RollaPoll is a mobile survey data collection application designed for mobile devices running under the Android operating system.

### How it works

The survey questionnaires are conveniently created in Digivey Composer and then uploaded to the mobile devices. Real-time reporting with descriptive statistics and charts is available through the online portal of RollaPoll. In addition, the survey data can be downloaded for reporting with Digivey Analyzer and raw data import to SPSS and Excel.

### Key Benefits

- A professional, compelling survey data collection program from a trusted source
- In real-time survey results accessible from anywhere at any time
- Significant savings on hardware with Android powered tablets or smart phones
- Customisable surveys to support your brand
- Low cost per interview thanks to free RollaPoll app with pay as you go responses
- Data compatible within the Digivey survey system in support of mixed-mode data collection
- No limitations in the number of surveys that can be conducted
- No limitations in the number of questions per survey and number of answer choices



### Key Features

- Support for commonly used question types: Single choice, multiple choice, opinion grid,
- open comments, address forms, and more

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